



Press release

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ASMODEE USA AND LUCKY DUCK GAMES SIGN DISTRIBUTION DEAL

Roseville, MN – *JANUARY 13, 2023.* Asmodee USA and Lucky Duck Games are pleased to announce they have entered into a distribution agreement that will bring Lucky Duck's games, including *Chronicles of Crime* and *Flamecraft*, to multiple sales channels in the United States.

Under this new agreement, Asmodee USA will distribute Lucky Duck Games' products exclusively to mass market channels and e-commerce outlets, such as Amazon, Target.com, Walmart.com and Miniature Market. Asmodee USA will also distribute titles to hobby and toy & gift independent stores in a non-exclusive capacity.

Founded in 2016, Lucky Duck Games is best known for their innovative, digital hybrid board games that merge both traditional aspects of tabletop games with digital apps. Asmodee USA's Hobby and Toy & Gift customers will be able to purchase *Chronicles of Crime*, *Kids Chronicles*, *Destinies* and more, offering stores a wider choice in how they stock Lucky Duck's products. Additionally, through this new distribution partnership the award-winning *Chronicles of Crime*, a cooperative, criminal-investigation game, will be coming to Target shelves in the Spring 2023 season.

"Asmodee USA is thrilled to add the Lucky Duck Games to our portfolio of distributed games. Our sales teams across all channels are excited to bring these titles to stores across the country," comments Julien Sharp, GM / Country Manager of Asmodee USA.

"At Lucky Duck Games, we strive to spark joy and happiness around everyone's gaming tables", says Scott Morris, Chief Sales and Marketing Officer for Lucky Duck. "This exciting new partnership with Asmodee offers two great benefits for us and our partners; For Lucky Duck, our games will be discovered by new consumers in new markets while at the same time, for our established hobby retailers supporting our games in their stores, Asmodee will be a new distribution choice, providing more options for them to acquire our games and be successful with them in their stores."



Lucky Duck Games' titles will be available Q1 2023 for Asmodee USA customers.

About Asmodee USA

Asmodee USA Distribution is a sales, marketing, and distribution arm of Asmodee, a leading international company dedicated to bringing great games and amazing stories to all corners of the world. Asmodee is part of the Embracer Group. Asmodee USA Distribution represents the strongest portfolio of board games in the industry, including such favorite titles as *Catan*, *Ticket to Ride*, *Spot It!*, *Pandemic*, *Just One*, *Dixit*, *X-Wing™*, *Dead of Winter*, and many more. “

About Lucky Duck Games

Lucky Duck Games is an international tabletop game publisher best known for industry-leading digital hybrid board games such as *Chronicles of Crime*, *Destinies*, *Kids Chronicles*, and *Yummy Yummy Monster Tummy*. Founded in 2016, Lucky Duck Games grew quickly from a small design studio focused on making board games based on popular video game IPs to an international publisher with more than three million games sold worldwide. Their team of more than 60 employees is based primarily in Poland, with a growing presence in France, England, Italy, and the US.

Lucky Duck Games | [Website](#) | [Twitter](#) | [Instagram](#) | [TikTok](#) | [Discord](#) | [Assets](#)