

Press release

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ASMODEE USA ANNOUNCES NON-EXCLUSIVE DISTRIBUTION AGREEMENT WITH DSS GAMES

Roseville, MN – October 29, 2021. Asmodee USA and DSS Games announced a non-exclusive distribution agreement that will bring their highly entertaining games to brick-and-mortar hobby stores. DSS Games' unique mix of adult themed and family-oriented party games offer everyone a chance to get together, play a game, and have a good laugh.

The cornerstone of DSS Games is *Drunk Stoned or Stupid*, a party game that saw initial success on Kickstarter and has since found its way on to shelves around the world. From there, the imaginative team of creators went on to introduce a wide selection of other party games including *You Laugh You Drink*, *The Best Friend Game*, *Sriracha: The Game*, and more. Each game offers a wildly fun experience that only takes a matter of seconds to learn.

"DSS Games bring a great selection of easy-to-learn and fun-to-play party titles to our extensive library of distributed games," said Andre Kieren, Head of USA Distribution. "We're very happy to be working with that team to bring their games to an even wider audience in the hobby market."

"Our goal at DSS is to create games that are more fun than looking at your phone. With this new partnership with Asmodee USA - we now have the opportunity to bring our games to even more homes," remarked Noah Mayer, Partner & Creative Director. "We believe in a world where we prioritize connecting with our friends and family and working with Asmodee gives us the opportunity to further that vision."

The full library of DSS Games will be available from Asmodee USA to brick-and-mortar hobby stores beginning November 2021.



About Asmodee USA

Asmodee USA Distribution is a sales, marketing, and distribution arm of the global Asmodee Group, a leading international company dedicated to bringing great games and amazing stories to all corners of the world. Asmodee USA Distribution represents the strongest portfolio of board games in the industry, including such favorite titles as *Catan*, *Ticket to Ride*, *Spot It!*, *Pandemic*, *Just One*, *Dixit*, *X-Wing™*, *Dead of Winter*, and many more.

About DSS Games

In 2015, DSS Games was launched by Andy, Noah and Trevor Mayer with the *Drunk Stoned or Stupid* Kickstarter. Since its release, *Drunk Stoned and Stupid* has consistently been a top seller for the 18+ crowd, with well over 1 million copies sold. Now, DSS Games has expanded their catalogue and is the leading creator of one-of-a-kind social games, such as *Sriracha: The Game*, *You Laugh You Drink*, *The Best Friend Game* and more. You can find both their party games and family games worldwide.