



# Press release

**FOR IMMEDIATE RELEASE**

## **ASMODEE USA ANNOUNCES EXCLUSIVE DISTRIBUTION PARTNERSHIP WITH SUPER MEEPLE**

Roseville, MN – June 17<sup>th</sup>, 2021. Asmodee USA announced their exclusive worldwide English language distribution agreement with Super Meeple, a Parisian publishing company established in 2014. This partnership will bring their entire library of both classic and original titles into the strong Asmodee catalog.

Since their inception, Super Meeple has focused on publishing games they believed were a must-have in any gamer's collection, whether they were a revitalized classic or a wholly original design. These titles include Spiel des Jahres winning and recommended games like *Tikal*, which has been unavailable in the U.S. for some time but will be coming back to shelves as part of this partnership, *Mississippi Queen*, and *U.S. Telegraph*. New titles will also come to stores, such as *Genesis*, a deeply strategic territory conquest and card drafting game.

"Super Meeple is looking forward to this partnership with Asmodee USA," said Charles Amir Perret, CEO and Co-Founder of Super Meeple. "We're happy that English-speaking fans around the world will have access to our rich library of games."

"Adding the award-winning range of Super Meeple games to Asmodee USA's catalog is a win for everyone," remarked Andre Kieren, Head of USA Distribution. "We are always looking for games we know will resonate with our customers and our values, which Super Meeple's titles certainly do."

Super Meeple's titles will begin releasing from Asmodee USA in July 2021, including *Genesis* and several new titles to be announced soon.



#### **About Asmodee USA**

Asmodee USA Distribution is a sales, marketing, and distribution arm of the global Asmodee Group, a leading international company dedicated to bringing great games and amazing stories to all corners of the world. Asmodee USA Distribution represents the strongest portfolio of board games in the industry, including such favorite titles as *Catan*, *Ticket to Ride*, *Spot It!*, *Pandemic*, *Azul*, *Just One*, *Dixit*, *X-Wing™*, *Dead of Winter*, and many more.

#### **About Super Meeple**

Super Meeple has been a Parisian publishing company since 2014. They have reissued games they consider to be "playful pillars" that are essential for any game library. These games have reworked visuals, perfected rules, and quality material. They have also focused on new original games. These are games they fell in love with during the first tests because they offer new mechanics, unique combinations of theme and mechanics, and above all else, the Super Meeple team just had a lot of fun playing them. Finally, Super Meeple has added a string to its bow by localizing games in French from foreign publishers since 2018.