



Press release

FOR IMMEDIATE RELEASE

ASMODEE USA TO DISTRIBUTE GIOCHI UNITI INTERNATIONAL

Roseville, MN – July 2, 2020. Asmodee USA Distribution announced it entered into a distribution deal with Giochi Uniti International, an Italian board game publisher known for its fun, quality games. Asmodee USA's customers will have access to Giochi Uniti's line of products through this agreement.

Giochi Uniti was founded in 2006, and since then has distinguished itself through its release of entertaining games, including *Letters from Whitechapel* and *Kingsburg*. Originally published under their Stratelibri label in their local market, Giochi Uniti International brings those games to the world. Giochi Uniti's classic titles along with new ones are soon to be available to retailers and board game fans. Upcoming games include *Kingsburg: Roll & Write*, bringing the atmosphere of the board game to a roll & write experience, and *Bar Barians*, a game of tavern brawling.

"When we announced Giochi Uniti International, we knew Asmodee USA was a perfect partner to help us achieve our mission of uniting people around the world through entertaining board games. Gaming is sharing," said Stefano De Carolis dP, Strategic Planning for Giochi Uniti.

"Including Giochi Uniti's line of wonderful products in our distribution library is exciting for us," said Andre Kieren, Head of Distribution for Asmodee USA. "Their mission aligns with ours, so we are excited to give our customers access to their games."

Giochi Uniti's games, including *Bar Barians*, *Smiles and Daggers*, *Guilds* and more will be available starting August 2020 directly from Asmodee USA Distribution.

About Giochi Uniti International

Giochi Uniti is an Italian board game publisher and distributor since 2006. It is well known at the international level for its long-selling *Letters From Whitechapel* and *Kingsburg*. Giochi Uniti creates board games with creativity and passion. Our mission is to gather people around the table to share unique moments and fun. In other words, Gaming is sharing.

About Asmodee USA Distribution



Asmodee USA Distribution is a sales, marketing, and distribution arm of the global Asmodee Group, a leading international company dedicated to bringing great games and amazing stories to all corners of the world. Asmodee USA Distribution represents the strongest portfolio of board games in the industry, including such favorite titles as *Catan*, *Ticket to Ride*, *Spot It!*, *Pandemic*, *Just One*, *Dixit*, *X-Wing™*, *Dead of Winter*, and many more.