

Press release

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ASMODEE USA ANNOUNCES EXCLUSIVE DISTRIBUTION AGREEMENT WITH LEVEL 99 GAMES

Roseville, MN – *October 29, 2021.* Today, Asmodee USA and Level 99 Games announced they have entered into a worldwide exclusive distribution contract. This agreement will bring Level 99 Games' current English language library of titles to all Asmodee USA's customers.

Level 99 Games are best described by their vision to bring the world of video games to the tabletop through high-quality board games. Every title is about self-expression, discovery, and relevance, ensuring everyone is having a blast at the table. Key titles in the Level 99 Games catalog include *Pixel Tactics*, *Argent: the Consortium*, *Empyreal: Spells & Steam*, *Millennium Blades*, and *BattleCON*. They also recently announced *Bullet★*, a follow up to the sold-out *Bullet♥* that received the Dice Tower Seal of Excellence.

"We are incredibly happy to have Level 99 Games as an exclusive partner in distribution," said Andre Kieren, Head of USA Distribution. "Their highly-acclaimed library of games fit perfectly into our growing catalog of titles."

"Working with Asmodee USA is an amazing opportunity for ourselves and our licensors. With Asmodee USA as our exclusive partner in distribution, we look forward to introducing new audiences around the world to our unique style of video-game-board-games and providing easy, reliable access to new and old titles for fans and retailers alike," said D. Brad Talton Jr., President of Level 99 Games.

Select Level 99 Games titles will be available beginning November 2021, including several *Pixel Tactics*, *Exceed Fighting System*, *Millennium Blades*, and *BattleCON* titles. Additional games will be available in 2022.



About Asmodee USA

Asmodee USA Distribution is a sales, marketing, and distribution arm of the global Asmodee Group, a leading international company dedicated to bringing great games and amazing stories to all corners of the world. Asmodee USA Distribution represents the strongest portfolio of board games in the industry, including such favorite titles as *Catan*, *Ticket to Ride*, *Spot It!*, *Pandemic*, *Just One*, *Dixit*, *X-Wing™*, *Dead of Winter*, and many more.

About Level 99 Games

Level 99 Games was founded in 2011 by D. Brad Talton Jr. As an avid fan of both tabletop and video games, Brad had difficulty finding games that could bring his video gamer friends to the board gaming table. Brad created Level 99 Games to transform the best ideas from the video game sphere onto paper and cardboard. In the decade since, Level 99 Games has created countless board games that bring to life what we love most in video gaming.