

Press release

EMBARGOED UNTIL: OCTOBER 29, 4:00 AM EASTERN

ASMODEE USA ANNOUNCES EXCLUSIVE DISTRIBUTION OF MY HERO ACADEMIA CCG: CRIMSON RAMPAGE

Roseville, MN – October 29, 2021. After the successful launch of set one of the *My Hero Academia Collectible Card Game*, Asmodee USA is happy to announce their worldwide exclusive partnership with Jasco Games will continue for *Crimson Rampage*, the second *MHA CCG* set.

In *MHA CCG: Crimson Rampage*, players build powerful decks for Izuku Midoriya, pro Heroes, and classmates of 1-A and 1-B. This new set of the *MHA CCG* builds upon Jasco Games' popular UniVersus system and introduces new strategies and tactics to the game. At launch, stores will have access to booster boxes and new playmats, with a new Deck-Loadable Content pack following shortly after. Organized play will also be supported with a new tournament kit for the community.

"After the initial launch of the *My Hero Academia CCG*, we are happy to continue working with Jasco Games to support this wonderful card game," said Andre Kieren, Head of USA Distribution.

"We're humbled by the overwhelming positive response to the *My Hero Academia Collectible Card Game*. With organized play beginning in November along with many more exciting events planned for 2022, including a World Championship Series and more! We thank you for your continued support," said Alexander Alexopoulos, COO of Jasco Games.

Stores that missed out on the first set of the *My Hero Academia CCG* will not want to miss *My Hero Academia CCG: Crimson Rampage*. Asmodee USA is now taking pre-orders.

About Asmodee USA

Asmodee USA Distribution is a sales, marketing, and distribution arm of the global Asmodee Group, a leading international company dedicated to bringing great games and amazing stories to all corners of the world. Asmodee USA Distribution



represents the strongest portfolio of board games in the industry, including such favorite titles as *Catan*, *Ticket to Ride*, *Spot It!*, *Pandemic*, *Just One*, *Dixit*, *X-Wing™*, *Dead of Winter*, and many more.

About Jasco Games

Based in Las Vegas, Nevada, Jasco Games is a premier designer and publisher of tabletop games, collectible card games, board games, and more. Established in 1998, Jasco Games brings big screen classics and pop culture icons to life – and to your game tables! We're on a constant mission to create high quality games that are true to the source material and packed with layers of fun and fresh concepts! With a worldwide reach and a talented and diverse team, Jasco Games delivers superior product design and services. Jasco Games has joined forces with industry leaders Capcom, Warner Brothers, 20th Century Fox, Paramount, Toei Animation, Sunrise Animation, Funimation, SNK Playmore, Level 99 Games, and more. These partnerships and our unwavering commitment to quality are at the heart of our reputation as author and producer of the best gaming experiences.