



# Press release

JULY 16<sup>TH</sup>, 2020

## LIBELLUD, EDITOR OF DIXIT AND MYSTERIUM, JOINS THE ASMDEE GROUP

Asmodee announces today the acquisition of Libellud, publisher of successful and worldwide known board games such as *Dixit*, which won the Spiel des Jahres in 2010 and the As d'or Jeu de l'année in 2009, *Mysterium*, winner of the As d'or Jeu de l'année in 2016, *Seasons*, *Loony Quest*, *Obscurio* and *Dice Forge*. With several million copies sold, the games developed and published by Libellud are primarily aimed at a family audience.

Founded in 2008 in Poitiers, by Régis Bonnessée, Libellud is one the most awarded publishers in the world. The Asmodee Group has been supporting the growth of Libellud for many years and distributes their products in many countries, through a long-standing partnership. In July 2019, supported by all its employees, Libellud launched the Libellud Foundation, a charitable foundation to support youth and education.

*"For 12 years we have been developing innovative games to inspire people's imaginations to share and dream, ultimately leading to the creation of unique universes. The Asmodee Group is a partner with whom we have been working since the beginning of our adventure and which shares our values. We are very proud that Libellud joins the great Asmodee family, with many exciting new projects ahead of us,"* said Régis Bonnessée, the founder of Libellud.

Present in 18 countries on 4 continents (Europe, North America, South America and Asia), the Asmodee Group has 18 publishing studios worldwide and distributes its products in more than 50 countries.

*"We are delighted to welcome Libellud into the Group. Since its creation, Libellud has continuously demonstrated its great talent as publisher of a distinctive catalogue merging innovative rules and unique graphic designs. This acquisition is the logical outcome of a fruitful collaboration that has been going on for 10 years. We are extremely happy to welcome the Foundation Libellud whose values perfectly match our social commitment "* underlines Stéphane Carville, CEO of Asmodee Group.

Régis Bonnessée is leaving Libellud to develop other entrepreneurial projects. Mathieu Aubert, who has worked side by side with Régis for over five years, will be leading the studio.

Libellud today, at a glance:

- 19 employees of 3 different nationalities made up of 7 women and 12 men.
- 24 games, 15 extensions published and distributed worldwide.
- 12 years of existence (created in 2008).
- Libellud has won several awards, notably for Mysterium and Dice Forge as well as a Spiel de Jahres for Dixit in 2010, the highest distinction in the entertainment industry.

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#### **About Asmodee**

Asmodee Group is a leading international games publisher and distributor committed to telling amazing stories through great games with over 34 million games sold in more than 50 countries. Through our portfolio of iconic game titles, including Catan, Ticket to Ride, Pandemic, Dead of Winter, Splendor, 7 Wonders, Just One, Dobble/Spot it!, KeyForge and Star Wars: X-Wing, we create a dynamic transmedia experience for players across a variety of digital and physical platforms. Asmodee also creates inspiring and innovative products in partnership with leading entertainment and technology companies. With a global workforce of over 1500 people, Asmodee operates in Europe, North America, South America and Asia. Asmodee is headquartered in Guyancourt, France. Learn more at [corporate.asmodee.com](http://corporate.asmodee.com).

#### **About Libellud**

French boardgames publisher founded in 2008, Libellud have met rapidly with the success thanks to its first game: Dixit. In a decade, Dixit has become a must-have. Based in Poitiers, the company employs 19 people. Libellud enjoys developing original games based on imagination, sharing and dream. With Dixit, Loony Quest, Mysterium and Dice Forge series, the company explores new game horizons allowing us to reach both family and experienced players. Learn more at: [libellud.com](http://libellud.com).