

Press release

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ASMODEE USA DISTRIBUTION APPOINTS STEVE BUCKMASTER AS INTERIM HEAD OF DISTRIBUTION

Roseville, MN – *JUNE 16, 2022*. Asmodee USA Distribution announced today that Steve Buckmaster, Global Head of Distribution for Asmodee and former General Manager of Asmodee UK’s operations, is the new interim US Head of Distribution.

Steve is excited to work with the great team at Asmodee USA in addition to his current role as Global Head of Distribution. He will be dedicating 50% of his time to the day-to-day leadership of the US distribution business. Asmodee is currently in the process of looking for a new, full time Head of Distribution for the US.

After five years of continued company growth, Andre Kieren has stepped down as US Head of Distribution. “Andre was key in building the Asmodee USA distribution business, bringing in quality products and introducing amazing services to our retail partners, and we plan to continue and build upon his work,” said Steve.

Asmodee USA’s mission remains the same: investing in US business to offer great products and best-in-class service to a wide range of customers and to provide genuine value-added distribution to our supplier partners.

About Asmodee USA

Asmodee USA Distribution is a sales, marketing, and distribution arm of Asmodee, a leading international company dedicated to bringing great games and amazing stories to all corners of the world. Asmodee is part of the Embracer Group. Asmodee USA Distribution represents the strongest portfolio of board games in the industry, including such favorite titles as *Catan*, *Ticket to Ride*, *Spot It!*, *Pandemic*, *Just One*, *Dixit*, *X-Wing™*, *Dead of Winter*, and many more. “