

Press release

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GAMEGENIC TO DESIGN OFFICIAL KEYFORGE ACCESSORIES



Gamegenic is proud to announce a full line of accessories for the award-winning (BGG Golden Geek – Best 2-Player Game) *KeyForge* card game. This is the first line of officially licensed products from the newly founded Asmodee studio.

“We are very excited to be developing official accessories for such a unique game as *KeyForge*,” says Gamegenic CEO Adrian Alonso. “*KeyForge* has not only a unique game concept but also special requirements in terms of accessories, which we have incorporated into our product design. As we are all enthusiastic *KeyForge* players ourselves, we can promise that there will be some truly special products.”

This exclusive product line will include official deck boxes, card sleeves, and other accessories specifically designed for *KeyForge*. The release date is set for August 1st, 2019, at GenCon. The products will be shown to the public for the first time at the well-known Fantasy Flights Games In-Flight Report, which will take place the evening before the show begins in full swing. The In-Flight Report will be streamed online for fans to follow worldwide. Meanwhile, *KeyForge* fans can follow along on Gamegenic’s social media channels for a glimpse at exclusive teasers in the coming months.



KeyForge marks the beginning for Gamegenic products and shows the quality-of-life improvements that perfectly matching accessories for amazing games can offer. Gamegenic has already announced a wide range of further accessories coming later this year, which will be designed for card games in general. Further official products are also planned, so keep up to date with Gamegenic online and look out for more announcements.

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About Asmodee

Asmodee Group is a leading international games publisher and distributor with operations located in Europe, North America, and China. Asmodee's best-known titles, either published or distributed on behalf of key publishing partners, include Catan, Ticket to Ride, Splendor, Dobble/Spot it!, Star Wars: X-Wing, 7 Wonders, Dixit, Takenoko, Abyss, Timeline, Jungle Speed, The Werewolves of Miller's Hollow. In some European countries, Asmodee also distributes trading card games such as Pokemon, Magic, and Yu-Gi-Oh! Asmodee is headquartered in Guyancourt, France. For more information, please visit corporate.asmodee.com.

About Gamegenic

Gamegenic GmbH is an internationally operating studio of the Asmodee Group based in Essen, Germany. The studio was founded in May 2019. The managing director is Adrian Alonso.

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