



# Press release

**FOR IMMEDIATE RELEASE**

## **ASMODEE USA ANNOUNCES PRICE INCREASES ACROSS ALL CHANNELS**

Roseville, MN – *December 17, 2021*. Asmodee USA announced that effective February 21, 2022, select titles in their distribution library will receive a MSRP increase across all channels. Products impacted can be found [here](#), and price increases vary by product.

After increases to raw material and transportation costs in the past year, these price increases to the cost and MSRP of these products ensure Asmodee USA continues to offer excellence in service across distribution, sales, and marketing that its customers have come to expect.

Retailers can order the affected titles at their current cost and MSRP until February 20, 2022. This is the “last chance to buy” at the current prices before the increases take effect on February 21, 2022. Orders placed during this time are subject to Asmodee USA’s discretion and allocation policies.

### **About Asmodee USA**

Asmodee USA Distribution is a sales, marketing, and distribution arm of the global Asmodee Group, a leading international company dedicated to bringing great games and amazing stories to all corners of the world. Asmodee USA Distribution represents the strongest portfolio of board games in the industry, including such favorite titles as *Catan*, *Ticket to Ride*, *Spot It!*, *Pandemic*, *Just One*, *Dixit*, *X-Wing™*, *Dead of Winter*, and many more.