



# Press release

**FOR IMMEDIATE RELEASE**

## **ASMODEE USA ANNOUNCES PRICE INCREASES ACROSS ALL CHANNELS**

Roseville, MN – *September 3, 2021*. Asmodee USA announced that effective October 1, 2021, titles in their distribution library from Atomic Mass Games and Fantasy Flight Games will receive a MSRP price increase across all channels. Products impacted can be found [here](#), and price increases vary by product.

These price changes are due to the dramatic increase in raw material and transportation costs in the past year. These increases to costs and MSRP across Atomic Mass Games and Fantasy Flight Games ensure Asmodee USA can continue to offer excellence in service across distribution, sales, and marketing.

Retailers can order the affected titles at their current cost and MSRP until September 30, 2021. This is the “last chance to buy” at the current prices before the increases take effect on October 1, 2021. Orders placed during this time are subject to Asmodee USA’s discretion and allocation policies.

### **About Asmodee USA**

Asmodee USA Distribution is a sales, marketing, and distribution arm of the global Asmodee Group, a leading international company dedicated to bringing great games and amazing stories to all corners of the world. Asmodee USA Distribution represents the strongest portfolio of board games in the industry, including such favorite titles as *Catan*, *Ticket to Ride*, *Spot It!*, *Pandemic*, *Just One*, *Dixit*, *X-Wing™*, *Dead of Winter*, and many more.