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To select a retail policy, as well as get more information, ask questions, or submit an application as a new retailer, please visit our website

As of August 1, 2017, Asmodee North America will offer three different types of accounts to Specialty Retailers. These accounts are designed to give retailers flexibility and support in meeting their specific business needs.

A summary of the account types can be found below.

	FLAGSHIP ACCOUNTS	TOY & GIFT ACCOUNTS	GENERAL ACCOUNTS
Is a brick-and-mortar store required to qualify for this account type?	Yes	Yes	No
Am I eligible to sell Asmodee North America products online?	Yes	Yes	Yes
Must the majority of my sales transactions happen in my brick-and-mortar store?	Yes	Yes	No
Am I required to follow a Minimum Advertised Price (MAP)?	Yes	Yes	Yes
Am I required to provide in-store gaming space?	Yes	No	No
Am I eligible to run ANA Organized Play in my brick-and-mortar store?	Yes	No	Yes
Am I eligible to buy demonstration copies of ANA products for my brick-and mortar store?	Yes	Yes	Yes
Will I have access to the full selection of ANA products?	Yes	No	Yes
Will I have early access to sell select ANA products?	Yes	No	No

If you'd like to talk through these new account types and their respective policies to make the best selection for your business, please contact us at (651) 639-1905 ext 218 or email us at salesaccounts@asmodeena.com.

Please note: these new policies apply to the United States only. Canadian and international retailers should continue to contact their standard distributors, as applicable. For international sales inquiries or questions, please email salesaccounts@asmodeena.com.