

Press release

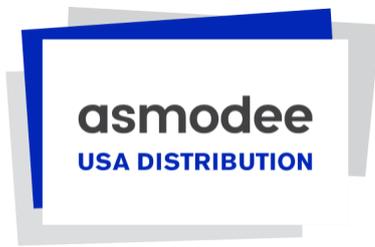
FOR IMMEDIATE RELEASE

ASMODEE USA ANNOUNCES PRICE INCREASES

Roseville, MN – *March 10, 2020.* Asmodee USA Distribution announced that effective May 1, 2020, 27 titles in their distribution library will receive an MSRP price increase. Products impacted are listed below, and price increases vary by product.

Item #	UPC	Title	Current MSRP	New MSRP
CN3071	0029877030712	Catan	\$49.00	\$55.00
CN3072	0029877030729	Catan Ext: 5-6 Player	\$25.00	\$30.00
ZM7101	0681706711003	Pandemic	\$39.99	\$44.99
DO7201	0824968717912	Ticket to Ride	\$49.99	\$54.99
SEV07	5425016923818	7 Wonders Duel	\$29.99	\$34.99
VA65	9781589947207	A Game of Thrones Board Game 2nd Ed	\$59.95	\$64.95
AHB01	0841333107147	Arkham Horror: 3rd Edition	\$64.95	\$69.95
AHC01	0841333101633	Arkham Horror: The Card Game	\$39.95	\$44.95
CPT01	3760146643123	Captain Sonar	\$49.99	\$54.99
ZM7810	0681706781006	Carcassonne	\$34.99	\$39.99
ZM7856	841333104344	Carcassonne Big Box 2017	\$79.99	\$89.99
CN3073	029877030736	Catan Exp: Seafarers	\$49.00	\$55.00
CN3074	029877030743	Catan Ext: Seafarers 5-6 Player	\$25.00	\$30.00
CN3077	029877030774	Catan Exp: Cities & Knights	\$49.00	\$55.00
CN3078	029877030781	Catan Ext: Cities & Knights 5-6 Player	\$25.00	\$30.00
CN3079	029877030798	Catan Exp: Traders & Barbarians	\$49.00	\$55.00
CONC01	5425016921944	Concept	\$39.99	\$44.99
DIX01	9782914849654	Dixit	\$34.99	\$39.99
HBO10	841333100018	HBO Game of Thrones Trivia Game	\$39.95	\$44.95
MYST01	3558380029564	Mysterium	\$49.99	\$54.99
ZM7170	0681706711706	Pandemic: Legacy Season 1 (Blue Edition)	\$69.99	\$79.99
ZM7171	0681706711713	Pandemic: Legacy Season 1 (Red Edition)	\$69.99	\$79.99
LK3505	029877035052	Patchwork	\$29.99	\$34.99
SPL01	3558380021537	Splendor	\$39.99	\$44.99
SWL01	841333104436	Star Wars Legion: Core Set	\$89.95	\$99.95
DO7202	824968717929	Ticket to Ride: Europe	\$49.99	\$54.99
DO7226	824968720028	Ticket to Ride: Rails & Sails	\$79.99	\$84.99

This is the first price increase Asmodee USA has implemented in a few years. This increase to costs and MSRP ensures Asmodee USA can continue to offer excellence in service across distribution, sales, and marketing. Over the past two years, the 2018 and



2019 inflation rate has been around 2%. Asmodee has born these costs without an increase in our prices. This increase is designed to cover those increases and the impacts that they have had on our bottom line.

Retailers can order the 27 affected titles at their current cost and MSRP until April 30, 2020. This is the “last chance to buy” at the current prices, before the increases take effect on May 1, 2020. (Orders placed during this time are subject to Asmodee USA’s discretion and allocation policies.)

Asmodee US will continue to go forward with our MAP Policy. For more details on our MAP policy, please consult: <https://www.asmodeena.com/en/catalogs>.

About Asmodee USA Distribution

Asmodee USA Distribution is a sales, marketing, and distribution arm of the global Asmodee Group, a leading international company dedicated to bringing great games and amazing stories to all corners of the world. Asmodee USA Distribution represents the strongest portfolio of board games in the industry, including such favorite titles as *Catan*, *Ticket to Ride*, *Spot It!*, *Pandemic*, *Just One*, *Dixit*, *X-Wing™*, *Dead of Winter*, and many more.