

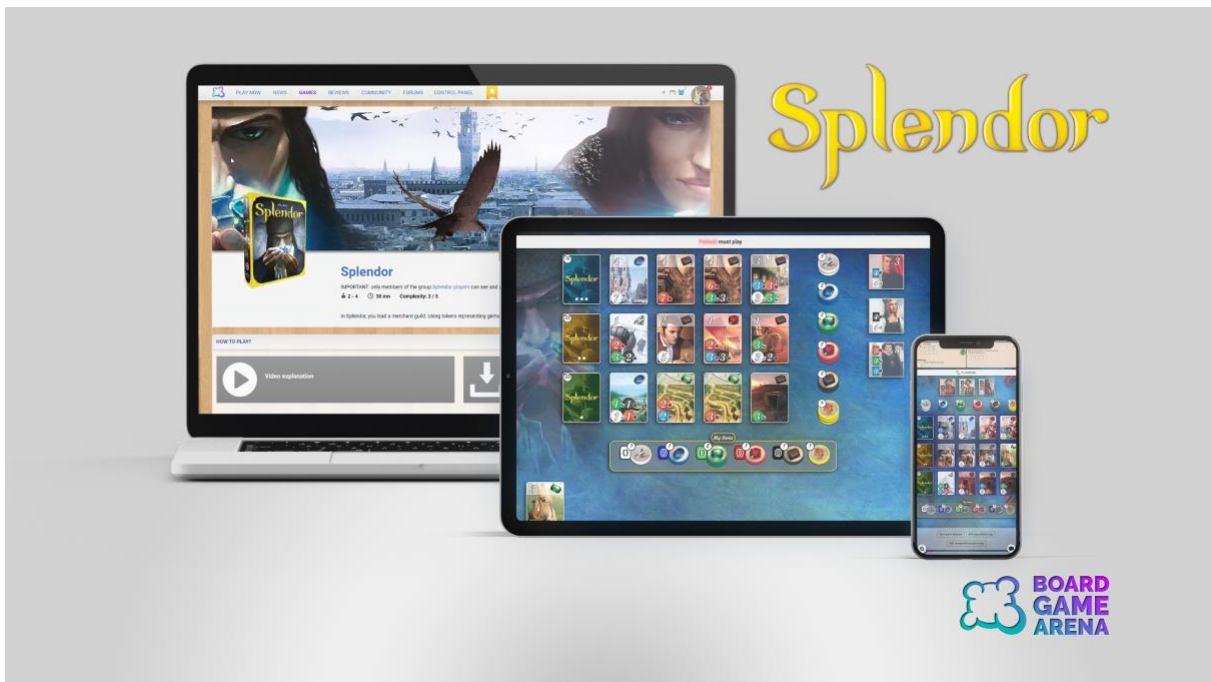


Press release

FOR IMMEDIATE RELEASE

ASMODEE ANNOUNCES THE RELEASE OF SPLENDOR ON BOARD GAME AREA

Five colors, endless possibilities! Board Game Arena members can now challenge the platform's 6 millions players worldwide to a game of Splendor.



Roseville, MN – April 26th, 2021. Asmodee announced today that award winning title *Splendor*, from Space Cowboys, is now available to play on Board Game Arena (BGA). Since the acquisition by Asmodee three months ago, *Splendor* was meticulously tailored by BGA and Space Cowboys to provide the best online experience for new and seasoned players.

Splendor has sold over one million copies worldwide since its original release in 2014. In the game, players take on the roles of Renaissance merchants competing to acquire mines, ships, and other goods via the trade of chips and cards. It has become a favorite game among casual and dedicated players due to its streamlined rules, replayability and its ability to scale in difficulty based on the person's strategic level.



Space Cowboys collaborated with BGA to ensure that fans of *Splendor* will have the same exceptional play experience online as at the table. *Splendor* on BGA will showcase the same characters and artwork the tabletop community loves, with enhanced graphics to mimic the high print quality of the tokens and cards that are sure to please any online gaming fan. Players will be able to enjoy the same game mechanisms they expect and a whole new way to challenge players across the globe with the inclusion of worldwide virtual competitive play.

“BGA exists to bring the best games to all players, and we are really proud to offer today this extraordinary game for online play less than 3 months after our partnership with Asmodee that made this possible,” says Grégory Isabelli, BGA co-founder. “*Splendor* is the ideal game for online play: it is really easy to learn, fast to play, and very good with two players. Now it’s up to you to show the whole world who is the real champion!”

François Doucet, Marketing Manager at the Space Cowboys studio, explains:

“We are proud to see Marc André’s game join today the rich catalog of Board Game Arena, alongside the greatest modern board games. The interface efficacy will allow any [game] fan to play when and where they wish to, against opponents from all over the world. Thanks to BGA, new players will be able to discover it through this means. Going online is a significant step in the life of this game, which we will continue to develop in the future, always with the same objective: to satisfy as many players as possible thanks to its simple yet deep gameplay and its material of excellent quality, beautifully illustrated by Pascal Quidault.”

Splendor is now available online to all BGA members. BGA Premium players benefit from exclusive features to have the best play experience with friends and loved-ones: shortened waiting times to join a game, ability to launch a game with friends & family and audio/video chat.

Since the acquisition of BGA, *Splendor* is the first major game from the Asmodee catalogue to appear on the service, but it is not the last. Several anticipated games are in development and will be released in the coming months.

To celebrate *Splendor*’s launch, a BGA tournament will happen from May 5th to May 23rd and will be streamed on Trictrac. The four finalists will win the following prizes:

- Tournament winner: a bespoke noble tile with the winner portrait drawn by the game's illustrator Pascal Quidault and 3 games from Space Cowboys studio available in the winner country
- 2nd in tournament: 2 games from Space Cowboys studio available in the player country
- 3rd and 4th in tournament : 1 game from Space Cowboys studio available in the player countries

Learn more on [BGA](#) and play with the world!



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About Board Game Arena

Board Game Arena is the largest online board gaming service in the world. More than 6 million opponents to challenge to 303 famous board games. Come to play Carcassonne, 7 Wonders Duel, Skull, Seasons, 7 Wonders and many more! Board Game Arena was created in 2010 by Grégory Isabelli and Emmanuel Colin.

About Space Cowboys

SPACE Cowboys is a game publishing studio created in 2014 by industry old-timers. Driven by its first success, Splendor, finalist of the famous Spiel des Jahres, the studio has since accumulated many successful titles: Unlock! (french Game of the year 2017, sold at 1.5 million copies), T.I.M.E Stories, Sherlock Holmes Consulting Detective (Spiel des Jahres in 1985) ... The studio offers games to the entire family (ages 10 and up) and to expert players as well. Its goal is to entertain and surprise its customers with high quality games.

About Asmodee

Asmodee Group is a leading international games publisher and distributor committed to telling amazing stories through great games with over 34 million games sold in more than 50 countries. Through our portfolio of iconic game titles, including Catan, Ticket to Ride, Pandemic, Dead of Winter, Splendor, 7 Wonders, Just One, Dobble/Spot it!, KeyForge and Star Wars: X-Wing, we create a dynamic transmedia experience for players across a variety of digital and physical platforms. Asmodee also creates inspiring and innovative products in partnership with leading entertainment and technology companies. With a global workforce of over 1500 people, Asmodee operates in Europe, North America, South America and Asia. Asmodee is headquartered in Guyancourt, France. Learn more at corporate.asmodee.com.