

Press release

EMBARGOED UNTIL: OCTOBER 29, 4:00 AM EASTERN

ASMODEE USA ANNOUNCES NON-EXCLUSIVE DISTRIBUTION AGREEMENT WITH CHESSEX MANUFACTURING

Roseville, MN – *October 29, 2021.* Asmodee USA announced their non-exclusive distribution agreement with Chessex Manufacturing, makers of a wide variety of gaming accessories. To further provide first-class service in distribution, Asmodee USA is growing their offering of accessories, with a focus on dice, with this partnership.

Chessex Manufacturing is well known for their extensive selection of high-quality, affordable dice, and Asmodee USA is proud to offer them to their hobby and toy & gift customers. With this agreement, Asmodee USA is better able to service their customers' wide range of gaming accessory needs.

"I can't think of a better, more well known, partner in the accessory business than Chessex Manufacturing when it comes to dice," stated Andre Kieren, Head of USA Distribution. "We are excited to grow our distribution library and enhance our service to customers with this agreement."

"Chessex Manufacturing is honored to be a part of the gaming accessories that Asmodee USA offers to retail stores" said Donald Reents, Owner of Chessex Manufacturing. "This will help increase the availability of our products to retailers and the gaming public at large. After all, you can't have too many dice!"

Chessex Manufacturing's dice will be available through Asmodee USA beginning November 2021.

About Asmodee USA

Asmodee USA Distribution is a sales, marketing, and distribution arm of the global Asmodee Group, a leading international company dedicated to bringing great games and amazing stories to all corners of the world. Asmodee USA Distribution represents the strongest portfolio of board games in the industry, including such favorite titles as *Catan*, *Ticket to Ride*, *Spot It!*, *Pandemic*, *Just One*, *Dixit*, *X-Wing™*, *Dead of Winter*, and many more.

About Chessex Manufacturing



Founded in 1987, Chessex Manufacturing has had a long history of manufacturing gaming accessories with an emphasis on dice. Our goal is to provide high quality gaming accessories at affordable prices.