

# Press release

**EMBARGOED UNTIL : MARCH 15, 4:00 AM EASTERN**

## **ASMODEE USA TO BE EXCLUSIVE DISTRIBUTOR OF TWO THIN COATS PAINT LINE FROM TRANS ATLANTIS GAMES**

Roseville, MN – *March 14, 2022.* Asmodee USA announced they will work with Trans Atlantis Games as the exclusive distributor of Duncan Rhodes Painting Academy: Two Thin Coats Paints in the United States and Canada.

Duncan Rhodes and Roger Yates of Duncan Rhodes Painting Academy have combined their years of professional and hobby painting experience to create the Two Thin Coats Paints line. With their guidance, these paints were expertly crafted by top paint-chemists to ensure novices and award-winning artists alike would have access to the best shadows, midtones, highlights, and washes. At launch. Two Thin Coats supports 60 paint colors to choose from and each style comes in a 15ml dropper bottle.

Asmodee USA will be offering retailers an opportunity to bring this new line of paints into their stores with a metal rack to organize and display them. Retailers visiting the GAMA Trade Show 2022 can stop by Asmodee's booth #303 to learn more or contact their sales reps to place their orders.

"The Two Thin Coats Paints line is the perfect addition to our distribution catalog," said Andre Kieren, Head of USA Distribution. "We are looking forward to providing our customers with a top-notch choice for their paint needs."

"Forming this strategic distribution partnership with Asmodee is the best way to assure that the Duncan Rhodes Painting Academy Two Thin Coats range will be readily available to all hobbyists and players in the USA and Canada," stated Bob Watts, Founder of Trans Atlantis Games. "The reach, the organization, and the staff at Asmodee is second to none, which is what we feel Two Thin Coats and all future customers, both the trade and consumers, deserve."

Duncan Rhodes Painting Academy: Two Thin Coats Paints will be available through Asmodee USA later in 2022.



**About Asmodee USA**

Asmodee USA Distribution is a sales, marketing, and distribution arm of the global Asmodee Group, a leading international company dedicated to bringing great games and amazing stories to all corners of the world. Asmodee USA Distribution represents the strongest portfolio of board games in the industry, including such favorite titles as *Catan*, *Ticket to Ride*, *Spot It!*, *Pandemic*, *Just One*, *Dixit*, *X-Wing™*, *Dead of Winter*, and many more.

**About Trans Atlantis Games**

Trans Atlantis Games LLC is a brand-new company founded by industry veteran Bob Watts. The mission of Trans Atlantis Games is to work with various creators to bring a range of high-quality and useful hobby products, along with new and unique games, to the gaming community.