



Press release

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PLAID HAT GAMES REACQUIRED BY THE COMPANY'S ORIGINAL FOUNDER

Roseville, MN - Plaid Hat Games is a US-based tabletop games publisher, founded in 2009. The Asmodee Group is a leading international games publisher and distributor with operations located in Europe, North America, and China.

In 2015 the Asmodee Group acquired Plaid Hat Games along with Z-Man games as part of the F2Z acquisition, an acquisition that brought with it the rights to publish key titles in Plaid Hat's catalog, including Mice and Mystics and Dead of Winter. Since that time Plaid Hat Games has continued to create and develop new game titles for publication and distribution by Asmodee. Notable titles from Plaid Hat Games during that time include Stuffed Fables and Aftermath, which are both members of the Adventure Book Games line.

On the 19th of February 2020 Plaid Hat Games' Head of Studio and Founder – Colby Dauch and the Asmodee Group reached an agreement wherein Dauch reacquired the independent rights to the Plaid Hat Games brand and the publication rights to many, but not all, of Plaid Hat's current and past titles.

Asmodee retains the rights to publish the following game titles: Dead of Winter, Raxxon, Mice and Mystics, Stuffed Fables, Aftermath, and Battlelands. Asmodee has also retained the rights to the Adventure Book Games brand. Going forward, Dead of Winter and Raxxon will be published and supported by Fantasy Flight Games. Mice and Mystics, Stuffed Fables, Aftermath, and Battlelands will be published and supported by Z-Man games. Both Fantasy Flight Games and Z-Man Games are publishers belonging to the Asmodee Group.

Colby Dauch, Founder of Plaid Hat Games, commented: "These past years within the Asmodee Group have been amazing and I am excited to continue to lead Plaid Hat Games into the future. I am thankful to the many kind and creative people I've had the opportunity to work with at Asmodee and look forward to continuing our relationships with Asmodee's distribution units throughout the world."

Steve Horvath, Head of Publishing at Asmodee North America, commented: "I am thrilled that this opportunity has worked out for Colby and am excited to see what they do next. We'll remain at their side as a strong long-term partner for distribution."



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About Plaid Hat Games

Plaid Hat Games is the board game studio behind Forgotten Waters, Quirky Circuits, Summoner Wars, and other beloved tabletop franchises. Led by founder Colby Dauch, we are committed to producing games that captivate players' imaginations and deliver over-the-top fun.

Plaid Hat Games' designers build award-winning stories and game systems that pull you in and drive you to play your best. Our designers are supported by an incredible team of artistic talent, making our games look and feel like true adventures. Our hope is that whenever you sit down to play our games, you'll have a brand new experience of drama and excitement that you'll remember for years to come.

At Plaid Hat Games, we believe tabletop games are a powerful tool for cultivating community, and we seek to unite our own fan community through conventions around the world, the Plaid Hat Podcast, PlaidHatGames.com, and more. Play with us and join us in our quest for the ultimate tabletop experience!

About Asmodee Group

Asmodee Group is a leading international games publisher and distributor committed to telling amazing stories through great games with over 34 million games sold in more than 50 countries. Through our portfolio of iconic game titles, including Catan, Ticket to Ride, Pandemic, Dead of Winter, Splendor, Dobble/Spot it!, KeyForge and Star Wars: X-Wing, we create a dynamic transmedia experience for players across a variety of digital and physical platforms. Asmodee also creates inspiring and innovative products in partnership with leading entertainment and technology companies. With a global workforce of over 1500 people, Asmodee operates in Europe, North America, South America and Asia. Asmodee is headquartered in Guyancourt, France. Learn more at corporate.asmodee.com.