



Announcing Unexpected Games

A New Board Game Studio Pioneered by Corey Konieczka

Roseville, MN – July 29, 2019. Asmodee USA is pleased to announce Unexpected Games, a new board game studio centered around innovative design and spearheaded by renowned game designer Corey Konieczka.

The philosophy behind Unexpected Games arose from Konieczka's desire for a studio focused on innovation and idea incubation. "Our goal is to create games that are novel, fun, and accessible," he explains. "We hope to surprise people and create experiences that they've never had before."

Konieczka joined the team at Fantasy Flight Games in 2005 and is best-known for his work on such beloved games as *Battlestar Galactica: The Board Game*, *Star Wars™: Rebellion*, and *Mansions of Madness: First Edition*. He departs his role as VP of Research & Design at Fantasy Flight Games to lead Unexpected Games.

"I am extremely excited by this opportunity, and I can't wait to build a whole new catalog of unique game experiences that are innovative and, of course, fun!"

"Corey has continued to impress me with his innovative and immersive game design over the decade. We have worked together closely and what I have seen so far of his first game under Unexpected Games is exciting and will get a lot of attention," said Steve Horvath, Head of Publishing for Asmodee USA.

The first title from Unexpected Games is expected to release in 2020. While no details about the game have been made public, Konieczka explains that it will be a multilayered experience that tells a story in a unique way.

About Unexpected Games

Unexpected Games is a studio focused on innovation and idea incubation. Unexpected Studio creates games that are novel, fun, and accessible—surprising people with experiences they've never had before.

About Asmodee USA

Asmodee USA is a publishing, sales, marketing, and distribution arm of the global Asmodee Group, a leading international company dedicated to bringing great games and amazing stories to all corners of the world. Asmodee USA represents the strongest portfolio of board games in the industry, including such favorite titles as *Catan*, *7 Wonders*, *Dixit*, *Spot It!*, *Splendor*, *Pandemic*, *Dead of Winter*, *Ticket to Ride*, *X-Wing™*, and many more.



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